

East Lyme Economic Development Commission
Regular Meeting
July 13, 2010

Members Present: Steven Santino, John Jensen, Ed Shapiro
and Charles Ambulos

Also Present: David Labrie, Mark Christiansen, and Tom Kalal

A. Preliminary Business

1. Call to Order. Chairman Steven Santino called the July 13, 2010 Regular Meeting of the Economic Development Commission to order at 7:05 p.m.

2. Approval of Minutes. Mr. Santino asked for additions, deletions or corrections to the June 8, 2010, Regular Meeting Minutes of the Economic Development Commission.

The following correction was noted: On page 1 under item 5, the second sentence to be revised as follows: "A report from the subcommittee will be presented to this Commission."

MOTION: Mr. Jensen moved to approve the June 8, 2010 Regular Meeting Minutes of the Economic Development Commission, as amended.
Seconded by Mr. Ambulos. (3-0-1) Motion Carried.

3. Delegations. There were no delegations at this time.

4. Public Comments. There were no public comments at this time.

B. Reports

1. Ex-officio Report. There was no ex-officio Report.

2. Chairman's Report. The update from the Chairman was a discussion of the old business topics.

3. Presentation of Bills. There were no bills presented.

C. Old Business

1. Roles and Responsibilities. There was no discussion of Roles and Responsibilities.

2. Farming. Mr. Christensen presented a Mission Statement and brochure on Open Farm Day to be held on July 18, 2010 from 12 noon to 4 p.m. Mr. Kalal stated there are 90 farming families in East Lyme.

They plan on having a booth during Celebrate East Lyme. They will have 4-H members, sheep, a calf, a chicken and a bee hive. They will distribute the Mission Statement and brochure with a map to make people attending aware of the type of farms in East Lyme.

MOTION: Mr. Jensen moved upon ratification by the First Selectman, the Economic Development Commission will have formed the Agriculture Business Subcommittee to promote Agriculture per Connecticut Statute 19a-341 in accordance with the Town of East Lyme's 2010 POCD (Plan of Conservation and Development). The Subcommittee will comprise not less than five members with regular meetings to be held at East Lyme Town Hall and in conformance with Freedom of Information. Seconded by Mr. Shapiro. (4-0) Unanimous

D. New Business

1. Dave Labrie. Mr. Labrie stated he attended a National Main Street Conference in Oklahoma City from May 2-5 which made him discover many good things about East Lyme, as well as ways it could be improved. He recommended updating some signs in Town and

making them more visible. He felt organizations should try to work as a team rather than independently.

He went to this conference try to have a better understanding of branding and marketing.

Mr. Ambulos felt it would help if businesses were open in the evening.

2. Open Discussion. There was no additional discussion.

MOTION: Mr. Jensen moved to adjourn the Economic Development Commission Regular Meeting of July 13, 2010 at 8:30 p.m. Seconded by Mr. Ambulos. (4-0) Unanimous.

Respectfully submitted,

Frances Gheri, Recording Secretary